



### Goal 1: Reduce Amount and Access to Unused Rx Drugs in the Community

Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date	Does this Activity have Policy Implications (YES/NO)? <i>If yes provide a brief description.</i>
Increase the number of municipalities participating in Rx Drug Take Back Events	Attend Chiefs meeting to promote Rx Drug Take Back Days in their jurisdictions	Mary/Elizabeth	Ongoing	No
	Assist in marketing for Rx Take Back Days	Elizabeth H	Jan 2018	No
	Collect Data on the pounds of Rx Taken in on the day of the event	Mary/Elizabeth	May 2018	No
Educational Campaign around Rx Drug Abuse	Research possible campaigns	Workgroup	August 2017	No
	Choose a campaign to implement	Workgroup – With guidance from Mary/Elizabeth	September 2017	No
	Implement Campaign throughout Polk County	Workgroup	Begin Jan 2018 in lead up to April Take Back Day	No

### Goal 2: Delay youth Initiation of alcohol use

Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date	Does this Activity have Policy Implications? <i>If yes provide a brief description.</i>
By January 1st 2018 Start Alcohol Age Compliance Checks	Make any final adjustment to the “Polk County Guide to Alcohol Age Compliance Checks”	Mary/Elizabeth	September 1 <sup>st</sup> 2017	Yes, this will be the policy/ procedure for conducting Alcohol Compliance Checks in Polk County.
	Workgroup review/approve Guide	Workgroup	December 31 <sup>st</sup> 2017	No

	Work with Law Enforcement to implement Checks	Workgroup/Law Enforcement	Jan 2018	
By July 31 <sup>st</sup> 2017 Alcohol Policy Toolkits will be distributed to municipalities in Polk County.	Finish final edits of toolkits	Elizabeth/Mary	April 2017	No
	Workgroup review/approve of toolkits	Workgroup	May 2017	No
	Workgroup members to hand deliver/speak about toolkits to municipalities	Workgroup	July 31 <sup>st</sup> 2017	Yes, the goal of the toolkits is for municipalities to change/update their policies to reduce youth access to alcohol
Collaborate with youth serving agencies to compile a resource guide for parents/guardians on substance abuse topics.	Outreach to youth serving agencies about resources they have available	Workgroup	Ongoing	No
	Compile all resources and put in a document/flyer to make available public	Mary/Elizabeth	Nov. 2017	No
	Workgroup review/approve document/flyer	Workgroup	Dec 2017	No
	Print and Distribute document/flyer	Workgroup	Jan 2018	No
	Update Yearly	Workgroup	Ongoing	No

### Goal 3: Increase community awareness of the dangers of Marijuana Use

Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date	Does this Activity have Policy Implications? <i>If yes provide a brief description.</i>
By December 31 <sup>st</sup> 2017 increase number of trained volunteers to give Marijuana Presentation.	At least Yearly Update Marijuana Presentation	Elizabeth Hagen	Ongoing by Dec. 31 <sup>st</sup> yearly	No
	Train Volunteers on Marijuana Presentation.	Elizabeth Hagen/Volunteers	Fall 2017	No
	Keep Trained Volunteers updated on any changes to Marijuana Presentation.	Elizabeth Hagen	Ongoing	No
Increase Number of Marijuana Presentation Done in Polk County	Outreach to schools and community groups about presentation availability	Workgroup	Ongoing	No
	Coordinate volunteers to conduct all presentations requested	Workgroup	Ongoing	No

### Goal 4: Increase community awareness of the Use and Abuse of substances in Polk County

Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date	Does this Activity have Policy Implications? <i>If yes provide a brief description.</i>
Yearly conduct at least one Community Conversation	Research other event happening in Polk County that we could collaborate to include a community conversation	Workgroup	Dec. 31	No
	Select a date/location for the Community Conversation (CC)	Workgroup	Dec. 31	No
	Create Flyer for CC	Elizabeth/Mary/Workgroup	Dec. 31	No
	Send invites to Stakeholders, Legislators, Board Members, ect.	Elizabeth/Mary	Dec. 31	No
	Promote event on Facebook, Radio and local newspaper	Elizabeth/Mary	Dec. 31	No
	Ask partners to host booths at CC	Workgroup	Dec. 31	No
	Recruit speakers (Law enforcement, Behavioral health, Health Officer...)	Workgroup	Dec. 31	No
	Host the event	Workgroup	Dec. 31	No
	Create summary of event to share	Elizabeth/Mary	Dec. 31	No
Educate state and local leaders around substance abuse topics.	After CC send summary of event to state and local leaders	Elizabeth/Mary	Dec. 31	Possibly could be a catalyst for policy change.
Quarterly Media Releases addressing substance use and abuse topics.	Create Media releases addressing substance use	Workgroup	Quarterly	No
	Send media releases to all Polk County Press	Mary/Elizabeth	Quarterly	No
<b>Goal 5: Increase community awareness of the dangers of Meth Use</b>				
Objectives	Activities (how will you accomplish it?)	Individual or Group Responsible	Due Date	Does this Activity have Policy Implications? <i>If yes provide a brief description.</i>
Increase Knowledge of the Meth problem in Polk County.	Include Meth data and information in yearly Community Conversation.	Workgroup	Ongoing by Dec. 31 Yearly	No

Increase community awareness of Drug and Alcohol Free Activities.	Work with local Churches and youth organizations to help raise awareness for Drug and Alcohol Free activities	Workgroup	Ongoing	Possibly, youth organizations could write a policy that any of their events would be alcohol free.
Work with our partners in Occupational Health to increase Employer awareness about the Meth problem and how they can support their employees.	Collaborate with OMC to make the Industrial Health Fair informative.	Industrial Health Fair Committee/ Mary/Elizabeth/ Workgroup	Ongoing	No
	Connect employers for the opportunity to idea share on how to support their employees that are facing drug problems.	Industrial Health Fair Committee/ Mary/Elizabeth/ Workgroup	Ongoing	Possibly employers could change their policies to better support their staff that are facing drug problems

**Objectives:** Answers the question - what do you want / need to accomplish? Objectives should be written using a SMART format (specific, measurable, achievable, realistic, and timely).

**Activities:** Answers the question – which specific actions / benchmarks need to be accomplished in order to successfully complete the objective?

**Individual or Group Responsible:** Answers the question of who will be the lead for assuring the objective is accomplished? While this might come from a team or committee, a person should always be named, not a team.

**Due Date:** Answers the question - When do you expect to complete the objective?

Developed By: \_\_\_\_\_ Date: \_\_\_\_\_

Reviewed By: \_\_\_\_\_ Date: \_\_\_\_\_